About the Company - Haymarket

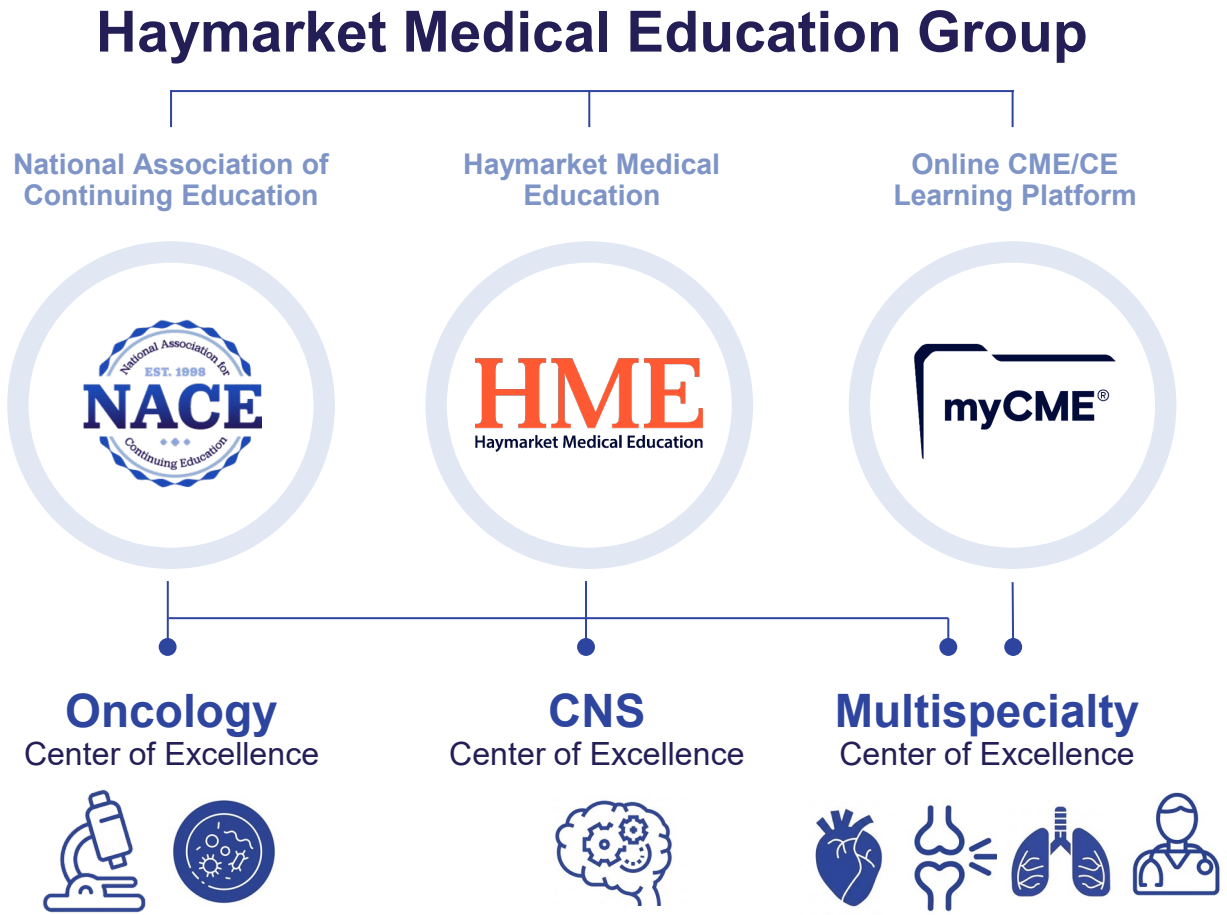
Harnessing the power of a global organization.

- Three distinct leading medical education platforms:
  - Haymarket Medical Education (HME)
  - myCME.com (myCME)
  - National Association for Continuing Education (NACE)
- US offices in New York, New Jersey and Florida



(70 Market-leading brands in 15 offices across 8 countries)

Haymarket Medical Education Group: A Unified Structure



Haymarket Medical Network



By leveraging the power of the HMN we can reach 1.8 MM clinicians.

High-Impact Learning Formats

Live CME Portfolio Breakdown

Dynamic, interactive education driving peerless clinical collaboration across modern delivery systems

Virtual Delivery Programs

"Conversations in..."
Regularly scheduled, interactive Saturday broadcasts with roots dating back to 2002 targeting primary care and specialty audiences

Oncology Nurse Summit
Specialized virtual clinical agenda tailored directly for oncology nurses

Small Group: Clinical Insight XChange
Intimate, structured peer-to-peer virtual forums allowing in-depth expert consultation and clinical deep dives

Sleep-Wake Summit
Highly targeted virtual national symposium addressing the needs of sleep specialists

Conference Insider
Rapid-response, real-time live reporting directly from global medical congress floors and follow up live virtual meetings to disseminate results

In-Person Platforms

Satellite Symposium
High-profile physical events aligned alongside major national congresses.

Grand Rounds
Direct institutional clinical education hosted live at top regional medical centers.

State Chapter Meetings
Localized state-level summits targeting community based clinicians.

Delivering Education Where Evidence Is Evolving

In-Person

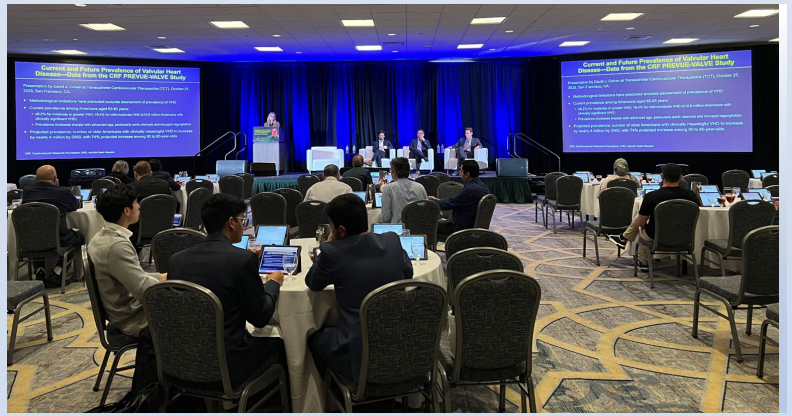
Satellite Symposium

- Delivering high-profile educational programs at premier cardiology meetings.
- Strategically aligned with major national and international medical congresses, engaging clinicians at key moments of scientific exchange.
- Faculty-led panel discussion and perspectives.

Education inclusive of:

- Live and enduring activities
- Edited transcripts
- Downloadable slides
- Tools and resources





Live Virtual Programs



January - December 2027



May, July, November, December 2027



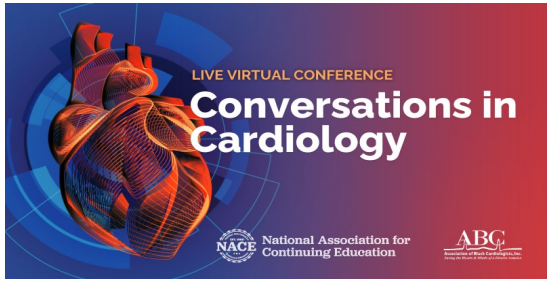
August 2027



April and October 2027



June and October 2027



May and September 2027

Enduring CME Product Portfolio

Strategic, on-demand curriculum mapping clinical insights directly to HCP schedules

On-Demand Broadcasts

Webcast
Traditional streaming presentations capturing key national medical updates, often captured from live meeting proceedings

Conference Insider
Archived post-congress high-yield summaries from national clinical highlights

Deep Dive into Five
Moderator and faculty take a “deep dive into five” and discuss key educational points derived from the top five learner questions and practice barriers identified at a live symposium

Audio & Conversations

Podcast
Classic conversational audio curriculum discussing emerging medicine

Medical Mystery
Adapts the riveting elements of true-crime podcasts: intriguing narratives, suspenseful pacing, puzzle-solving, authenticity, and real-world relevance

Talking Curbside
Pragmatic, expert clinical solutions mirroring hallway consult peer dynamics

Interactive & Intelligent

Expert Perspectives
Interview-led insights through multidisciplinary panel discussions focusing on the clinical integration of emerging data

Case Scenarios & Clinical Compass
Interactive multimedia, self-paced activities that focus on clinical decision making patient blended with expert faculty commentary

AI Driven
Intelligent, customized clinical adaptive learning that replicates the clinician-patient encounter, adapting to real-time knowledge gaps