



Elevating the Patient Voice in Generic Drug and Biosimilars Development

Monday, Oct 27, 2025

Nimi Chhina, PhD JD
Teva Pharmaceuticals

Importance of Patient Voice in Generics and Biosimilars

Lessons to Learn from Innovative Drug and Biologic Development and Regulatory Decision-Making*

Focus on Patient-Relevant Outcomes

Shift focus beyond just clinical outcomes to a more comprehensive understanding of how a drug impacts a patient's daily life, health, and quality of life, e.g., device considerations.

Help Prioritize Which Generics to Develop

Patient input can help identify which generics, particularly complex generics, would be most meaningful to patients and help address gaps in the market.



Address Patient Concerns

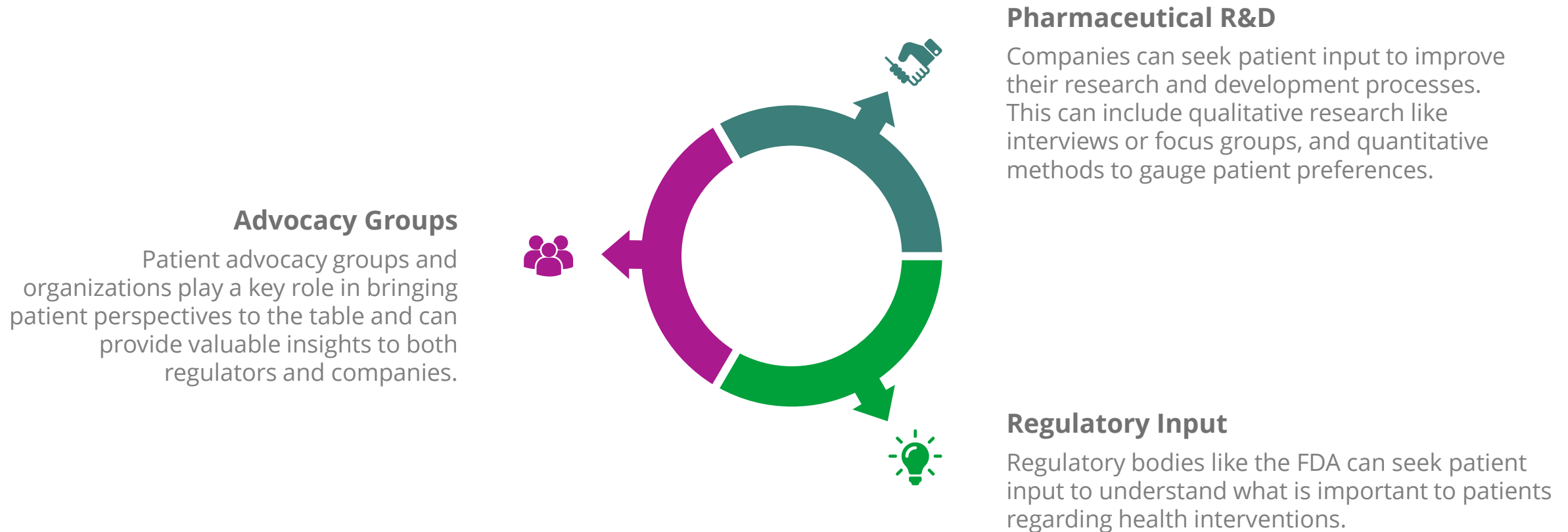
Patients can voice concerns about differences in inactive ingredients (like flavors or colors) or changes in a drug's physical form (shape, size), which can affect their willingness to take the medication

Manage Patient Expectations (*Improve Medication Compliance*)

Involving patients and patient advocacy groups (PAGs) in the decision-making process can better manage patient expectations and reduce the likelihood of patients discontinuing their medication due to perceived changes

Integrating Patient Voice in Generics and Biosimilars

Inform Development and Regulatory Review



Q&A



THANK
YOU

