



SOCIAL / DIGITAL TOOLKIT

2020 Generic Drug & Biosimilars Access & Savings in the U.S. Report

Now more than ever, it is essential to ensure continued access to the patients who rely on accessible medicines. Through the pandemic and beyond, generic and biosimilar medicines can offer much-needed health benefits and substantial cost savings. We encourage you to help educate others by sharing this information in your social channels.

#GRxBiosimsSavingsReport

STAY UP-TO-DATE

Find legislation in your area and send a message to your lawmaker to protect your access to affordable generic and biosimilar medicines.

- AAM Website: accessiblemeds.org
- AAM Action Center: takeaction.accessiblemeds.org

FOLLOW AAM ON SOCIAL MEDIA

- Twitter [@accessiblemeds](https://twitter.com/accessiblemeds)
- Facebook [@accessiblemeds](https://facebook.com/accessiblemeds)
- Instagram [@accessiblemeds](https://instagram.com/accessiblemeds)
- LinkedIn

FOLLOW THE BIOSIMILARS COUNCIL

- Biosimilars Council Website: biosimilarscouncil.org
- Twitter [@BiosimsCouncil](https://twitter.com/BiosimsCouncil)
- Facebook [@BiosimsCouncil](https://facebook.com/BiosimsCouncil)
- LinkedIn

2020 GENERIC DRUG & BIOSIMILARS ACCESS & SAVINGS IN THE U.S. REPORT

- 2020 Generic Drug & Biosimilars Access & Savings in the U.S. Report: accessiblemeds.org/2020-Access-Savings-Report
- Securing Access and Savings: By the Numbers Blog: accessiblemeds.org/resources/blog/securing-access-and-savings-numbers

TAKE ACTION

- Follow and share AAM's Twitter posts [#GRxBiosimsSavingsReport](https://twitter.com/accessiblemeds)
- View and share AAM's Patient Videos: <http://bit.ly/AAM-Patient-Stories>

MESSAGE

We encourage you to include the hashtag [#GRxBiosimsSavingsReport](#) in your tweets and tag [@accessiblemeds](#) in all posts so we can share your message!

SOCIAL IMAGES

Click on each image to download. All images are accessible via [Dropbox](#).

HASHTAGS

[#GRxBiosimsSavingsReport](#)

[#DrugPricing](#)

[#PatientAccess](#)

[#Generics](#)

[#Biosimilars](#)

[#SecureOurMeds](#)



TWITTER



FACEBOOK



LINKEDIN

If you need assistance, please contact AAM Senior Marketing Director Erica Klinger at:
Erica.Klinger@accessiblemeds.org



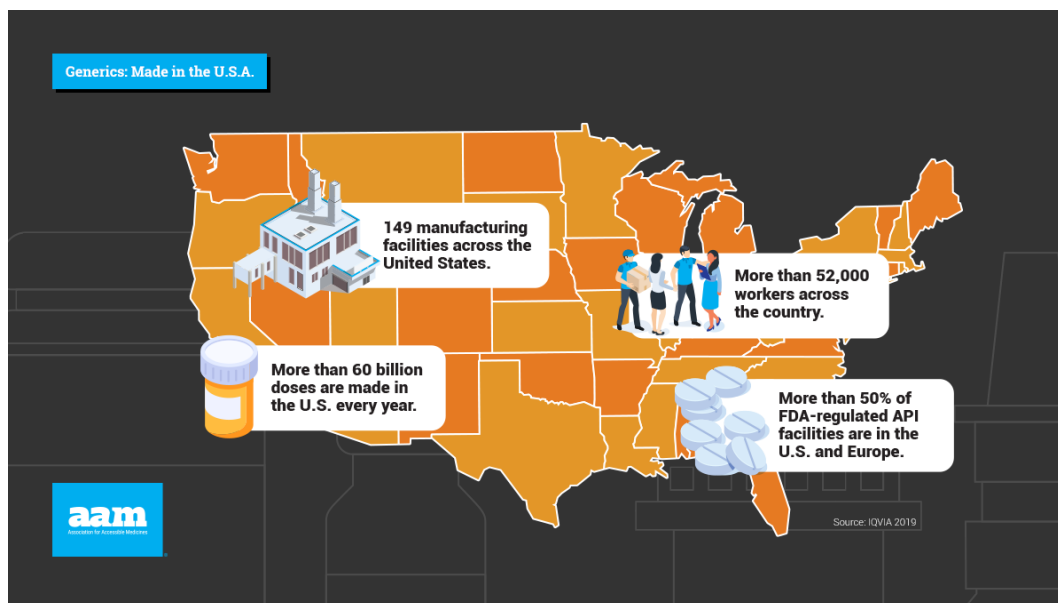
TWITTER

- In 2019, the U.S. saved \$313 billion from **#genericmedicines** – more than \$20 billion more than 2018! Safe, effective FDA-approved medicines save more Americans more money every year. Learn more in the [@accessiblemeds](https://accessiblemeds.org/2020-Access-Savings-Report) 2020 **#GRxBiosimsSavingsReport**: <https://accessiblemeds.org/2020-Access-Savings-Report>
- Find out how **#generics** and **#biosimilars** saved patients a total of \$313 billion in 2020. Read [@accessiblemeds](https://accessiblemeds.org/2020-Access-Savings-Report) 2020 **#GRxBiosimsSavingsReport**: <https://accessiblemeds.org/2020-Access-Savings-Report>



FACEBOOK / LINKEDIN

- 2020 Generic Drug & Biosimilars Access & Savings in the U.S. Report: Safe, effective FDA-approved medicines save more Americans more money every year. Secure our access and savings. Read report: <https://accessiblemeds.org/2020-Access-Savings-Report> **#GRxBiosimsSavingsReport #Generics #Biosimilars #SecureOurMeds**
- Generic drugs saved U.S. patients a total of \$313 billion in 2019. Read 2020 Generic Drug & Biosimilars Access & Savings in the U.S. Report for a breakdown on the savings for patients and taxpayers: <https://accessiblemeds.org/2020-Access-Savings-Report> **#GRxBiosimsSavingsReport #Generics #Biosimilars**



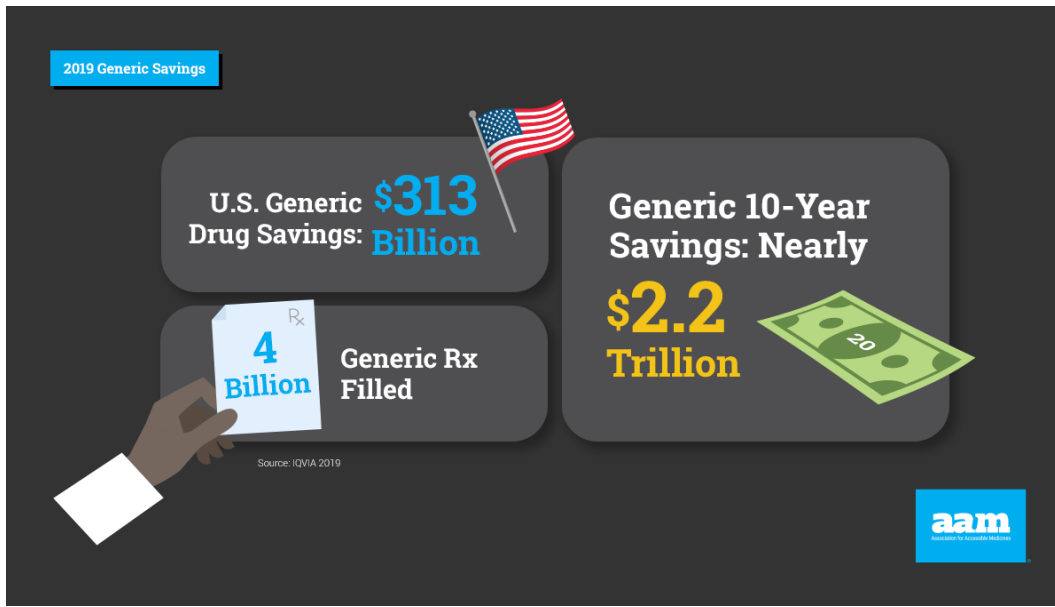
TWITTER

- **#DYK** that more than 60 billion doses of safe, effective generic prescription medicines are made in the U.S. every year? Learn more in the [@accessiblemeds 2020 #GRxBiosimsSavingsReport](https://accessiblemeds.org/2020-Access-Savings-Report): <https://accessiblemeds.org/2020-Access-Savings-Report>



FACEBOOK / LINKEDIN

- **#DYK** that more than 60 billion doses of safe, effective generic prescription medicines are made in the U.S. every year? Learn more in the 2020 Generic Drug & Biosimilars Access & Savings in the U.S. Report: <https://accessiblemeds.org/2020-Access-Savings-Report> **#GRxBiosimsSavingsReport #Generics #Biosimilars #SecureOurMeds**



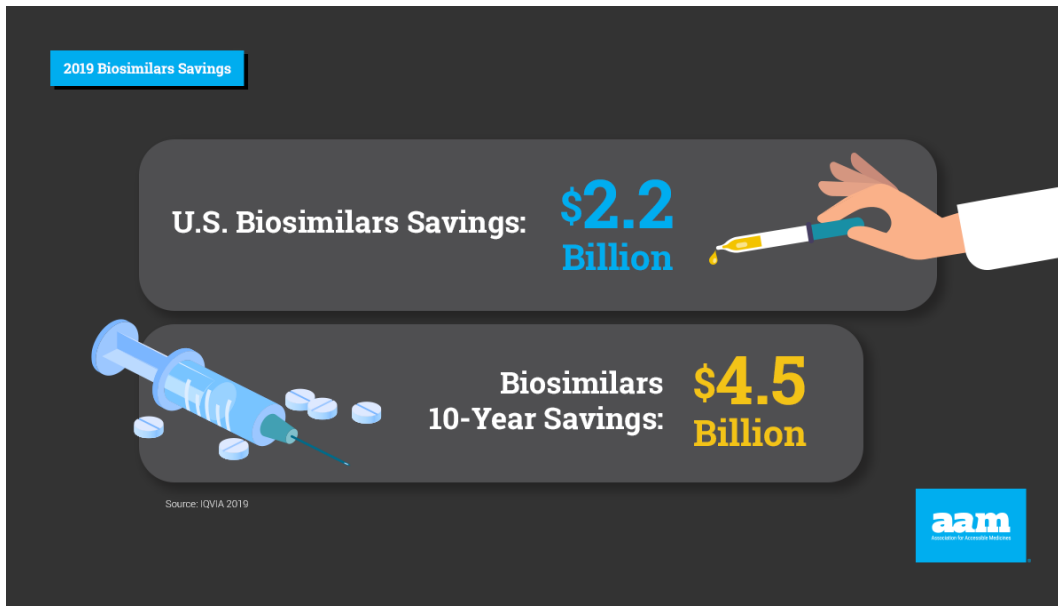
TWITTER

- The U.S. health care system saved \$2.2 trillion in the last decade due to the availability of low-cost **#generics**. See more in the [@accessiblemeds](https://accessiblemeds.org/2020-Access-Savings-Report) 2020 **#GRxBiosimsSavingsReport**: <https://accessiblemeds.org/2020-Access-Savings-Report>
- Sneak peak of the key findings from the [@accessiblemeds](https://accessiblemeds.org/2020-Access-Savings-Report) 2020 **#GRxBiosimsSavingsReport**: In 2019, the U.S. health care system saved \$313 billion due to the availability of low-cost **#generics**. Read report: <https://accessiblemeds.org/2020-Access-Savings-Report>



FACEBOOK / LINKEDIN

- The U.S. health care system saved \$2.2 trillion in the last decade due to the availability of low-cost **#generics**. See more in the AAM 2020 Generic Drug and Biosimilars Access & Savings in the U.S. Report: <https://accessiblemeds.org/2020-Access-Savings-Report> **#GRxBiosimsSavingsReport #GenericMedicines #Biosimilars**
- Sneak peak of the key findings from the AAM 2020 Generic Drug & Biosimilars Access & Savings in the U.S. Report: In 2019, the U.S. health care system saved \$313 billion due to the availability of low-cost **#generics**. Read report: <https://accessiblemeds.org/2020-Access-Savings-Report> **#GRxBiosimsSavingsReport #GenericMedicines #Biosimilars**



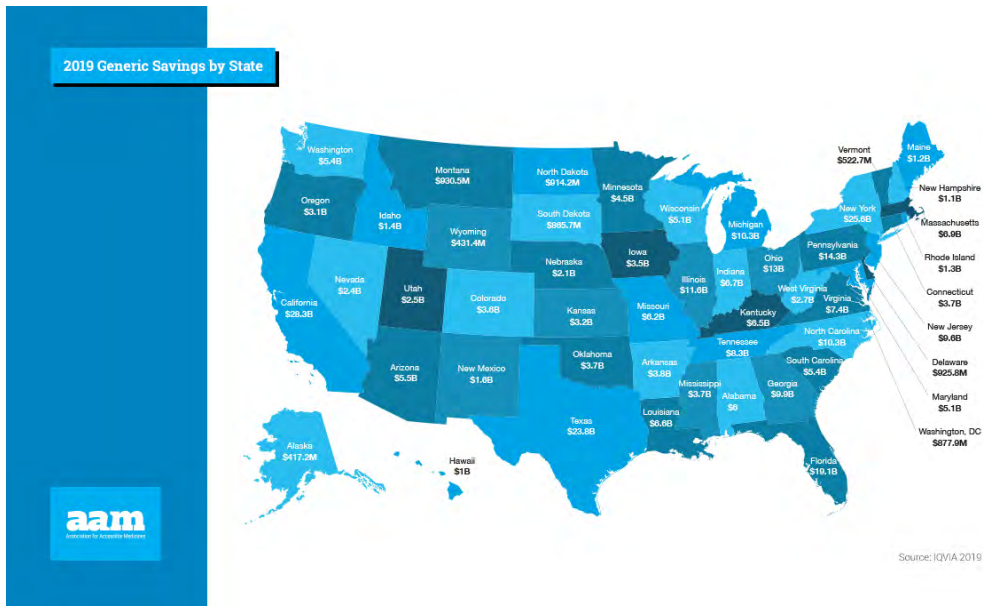
TWITTER

- **#Biosimilars** have the potential to improve the quality of life for patients while at the same time saving the U.S. health system billions of dollars each year. Learn more in the @accessiblemeds 2020 #GRxBiosimsSavingsReport: <https://accessiblemeds.org/2020-Access-Savings-Report>



FACEBOOK / LINKEDIN

- **#Biosimilars** have the potential to improve the quality of life for patients while at the same time saving the health system billions of dollars each year. Learn more in the AAM 2020 Generic Drug and Biosimilars Access and Savings in the U.S. Report: <https://accessiblemeds.org/2020-Access-Savings-Report> #GRxBiosimsSavingsReport



TWITTER

- How much did your state save? The @accessiblemeds 2020 #GRxBiosimsSavingsReport presents data on state-by-state generic drug savings in 2019: <https://accessiblemeds.org/2020-Access-Savings-Report> #Generics #Biosimilars
- #Generics save us all money by keeping #Rx costs competitive. Check out how much your state saved in the @accessiblemeds 2020 #GRxBiosimsSavingsReport: <https://accessiblemeds.org/2020-Access-Savings-Report>



FACEBOOK / LINKEDIN

- How much did your state save? The 2020 Generic Drug & Biosimilars Access & Savings in the U.S. Report presents data on state-by-state generic drug savings in 2019: <https://accessiblemeds.org/2020-Access-Savings-Report> #GRxBiosimsSavingsReport #Generics #Biosimilars
- #Generics save us all money by keeping #Rx costs competitive. Check out how much your state saved in the 2020 Generic Drug & Biosimilars Access & Savings in the U.S. Report: <http://bit.ly/2020-GRxBiosimsSavingsReport> #GRxBiosimsSavingsReport #GenericMedicines #Biosimilars