



## SOCIAL / DIGITAL TOOLKIT

# Women in Health Policy

Women in Health Policy is a supportive network that aims to increase the number of women guiding our nation's health care and to amplify their effectiveness and professional advancement. This D.C.-based nonpartisan community prioritizes inclusion and diverse perspectives.

WiHP is powered by the Association for Accessible Medicines (AAM), a trade association representing generic and biosimilar medicines— an industry that supports women as leaders, patients, caregivers and more.

**#WiHP**  
**#WomenInHealthPolicy**

## CONNECT WITH WIHP

Join our mission to help women build strong networks to gain professional support and build knowledge in health policy. All are invited to follow and contribute to the showcase page, and the WiHP LinkedIn group is accessible to all women across the globe. Learn about events and resources to help you strengthen and grow your network—and career—in the health policy field and beyond.

- WiHP showcase page: <http://bit.ly/WiHP-Showcase-Page>
- WiHP LinkedIn group: <http://bit.ly/WiHPNetwork>

## FOLLOW ASSOCIATION FOR ACCESSIBLE MEDICINES (AAM) ON SOCIAL MEDIA

- Twitter [@accessiblemeds](#)
- Facebook [@accessiblemeds](#)
- Instagram [@accessiblemeds](#)
- [LinkedIn](#)

## FOLLOW THE BIOSIMILARS COUNCIL

- Biosimilars Council website: [biosimilarscouncil.org/](http://biosimilarscouncil.org/)

# MESSAGES

Copy and paste the messaging below to share in your social networks.  
Feel free to customize.

Remember to include the hashtags **#WiHP** and **#WomenInHealthPolicy** in your tweets and tag **@accessiblemeds** in all posts so we can share your message!



## TWITTER

- Did you know there is a Washington, DC-based networking group for Women in Health Policy (WiHP)? Learn more and join: <http://bit.ly/WiHPNetwork> **#WiHP #WomenInHealthPolicy**
- I joined the **#WiHP #WomenInHealthPolicy** network, which aims to increase the number of women guiding our nation's health care and to amplify their effectiveness and professional advancement. Learn more about it: <http://bit.ly/WiHPNetwork>
- Women in Health Policy (WiHP) is an accessible yet invaluable networking group designed to help its members get connected, get informed and get ahead. Learn more and join: <http://bit.ly/WiHPNetwork> **#WiHP #WomenInHealthPolicy**



## FACEBOOK / LINKEDIN

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## INSTAGRAM

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# IMAGES

To access all images in full resolution, click the shared Dropbox folder link:

[WiHP Toolkit Images](#)

1. Select the image you want and click Direct Download from Dropbox.
2. Copy the provided text from AAM or adapt to fit your message.
3. Upload your saved image, paste the text into your post and share with your social network.



If you need assistance, please contact AAM Marketing Director Erica Klinger at:  
[Erica.Klinger@accessiblemeds.org](mailto:Erica.Klinger@accessiblemeds.org)