



SOCIAL / DIGITAL TOOLKIT

Take With Confidence

Generic Drugs: Quality, Safe and Effective.
Learn more about our commitment to your health through our resources
and help us to inform about the safety and effectiveness of generic
prescription medications through social media.

#TakeWithConfidence

STAY IN THE KNOW

Find legislation in your area and send a message to your lawmaker to protect your access to affordable generic and biosimilar medicines.

- AAM website: accessiblemeds.org
- AAM Action Center: takeaction.accessiblemeds.org

FOLLOW AAM ON SOCIAL MEDIA

- Twitter [@accessiblemeds](https://twitter.com/accessiblemeds)
- Facebook [@accessiblemeds](https://www.facebook.com/accessiblemeds)
- Instagram [@accessiblemeds](https://www.instagram.com/accessiblemeds)
- LinkedIn

FOLLOW THE BIOSIMILARS COUNCIL

- Biosimilars Council website: biosimilarscouncil.org/
- Twitter [@BiosimsCouncil](https://twitter.com/BiosimsCouncil)
- Facebook [@BiosimsCouncil](https://www.facebook.com/BiosimsCouncil)
- LinkedIn

TAKE WITH CONFIDENCE

- AAM campaign: accessiblemeds.org/take-with-confidence

TAKE ACTION

- Follow and share AAM's Twitter posts [#TakeWithConfidence](#)
- View and share AAM's YouTube videos: [Take With Confidence playlist](#)

MESSAGES

Copy and paste the messaging below to share in your social networks.
Feel free to customize.

Remember to include the hashtag [#TakeWithConfidence](#) in your tweets and tag [@accessiblemeds](#) in all posts so we can share your message!



TWITTER

- “The standards for quality are the same for brand-name and generic products.” —FDA. Learn more: <http://bit.ly/TakeWithConfidence> **#TakeWithConfidence #Generics**
- “FDA inspects facilities to make certain the generic manufacturing, packaging, and testing sites pass the same quality standards as those of brand-name drugs.” —FDA. Learn more: <http://bit.ly/TakeWithConfidence> **#TakeWithConfidence #Generics**
- Generic Drugs: Quality, Safe and Effective. Learn more with resources from @accessiblemeds: <http://bit.ly/TakeWithConfidence> **#TakeWithConfidence #Generics**
- We can trust the safety and effectiveness of our generic medicines. **#TakeWithConfidence #Generics** Learn more from @accessiblemeds: <http://bit.ly/TakeWithConfidence>



- Generic Drugs: Quality, Safe and Effective. Learn more with resources from the Association for Accessible Medicines: <http://bit.ly/TakeWithConfidence>
- “The standards for quality are the same for brand-name and generic products.” –FDA. Learn more: <http://bit.ly/TakeWithConfidence>
- We can trust the safety and effectiveness of our generic medicines. Learn more from the Association for Accessible Medicines: <http://bit.ly/TakeWithConfidence>



- We can trust the safety and effectiveness of our generic medicines. **#TakeWithConfidence #Generics @accessiblemeds**
- Generic Drugs: Quality, Safe and Effective. **#TakeWithConfidence #Generics @accessiblemeds**
- “The standards for quality are the same for brand-name and generic products.” –FDA. **#TakeWithConfidence #Generics @accessiblemeds**

IMAGES

To access all images in full resolution, click the shared Dropbox folder link:

[AAM Toolkit Images: Take With Confidence](#)

1. Select the image you want and click Direct Download from Dropbox.
2. Copy the provided text from AAM or adapt to fit your message.
3. Upload your saved image, paste the text into your post and share with your social network.



If you need assistance, please contact AAM Marketing Director Erica Klinger at: Erica.Klinger@accessiblemeds.org

DIGITAL WEB BANNERS

Feel free to use these banners in standard web and mobile sizes on your website or in your email newsletters. Link to: <https://accessiblemeds.org/take-with-confidence>

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[AAM Toolkit Images: Take With Confidence](#)

