ROCK YOUR PROFILE

Wednesday, July 15, 2020
11:00 AM - Noon
Virtual Zoom Meeting

As America's workforce transitioned out of the office and into the home due to COVID-19, professional women in particular experienced profound changes in the way they live, work, play, parent...and network. As we juggle the unique challenges and demands of working from home full time, maximizing our time, efficiency and clarity of communication during this crisis has become paramount to our success and well-being.

Please join Women in Health Policy (WiHP is powered by the Association for Accessible Medicines) and LinkedIn for a unique opportunity to learn first hand how you can continue to grow your network and learn best practices to build a personal brand that sets you up for success. The session will be moderated by AAM Director of Federal Affairs Kristin Murphy and led by Jake Perez and Rachel Ehrenberg of LinkedIn. Whether you just graduated college or are a seasoned veteran in your field, learn how to create a compelling profile that showcases your career vision, skills, experience and passions.

Questions? Please contact: Kristin.Murphy@accessiblemeds.org

HOSTS

Erica Klinger
Senior Director, Marketing

Kristin Murphy
Director, Federal Affairs

Christine Simmon
Senior Vice President, Policy & Strategic Alliances, Executive Director, Biosimilars Council

Sara Skubikowski
Senior Director, Strategic Alliances

SPEAKERS

Rachel Ehrenberg
Account Executive, Government & Advocacy

Jake Perez
Account Executive, Government & Advocacy, LinkedIn Marketing Solutions

As America's workforce transitioned out of the office and into the home due to COVID-19, professional women in particular experienced profound changes in the way they live, work, play, parent...and network. As we juggle the unique challenges and demands of working from home full time, maximizing our time, efficiency and clarity of communication during this crisis has become paramount to our success and well-being.

Please join Women in Health Policy (WiHP is powered by the Association for Accessible Medicines) and LinkedIn for a unique opportunity to learn first hand how you can continue to grow your network and learn best practices to build a personal brand that sets you up for success. The session will be moderated by AAM Director of Federal Affairs Kristin Murphy and led by Jake Perez and Rachel Ehrenberg of LinkedIn. Whether you just graduated college or are a seasoned veteran in your field, learn how to create a compelling profile that showcases your career vision, skills, experience and passions.

Leave the session knowing how to:

- Build out a compelling LinkedIn health policy-focused profile
- Best use what works/what doesn’t: The “Dos” and “Don’ts” of profile management
- Leverage LinkedIn tools to expand your network with leaders in the field
- Find and share industry news, resources and relevant groups to join
- Gain knowledge and professional development from health policy influencers

Questions? Please contact: Kristin.Murphy@accessiblemeds.org