# Prescription Drug Abuse Prevention

#### Course Overview

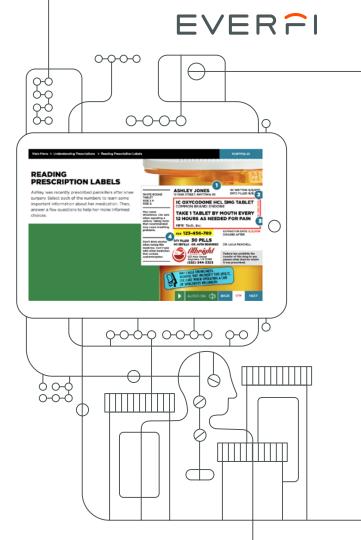
Educating our youth is critically important to combat the risks associated with prescription drug misuse and abuse. The best approaches are grounded in evidence that has been validated by existing research on effective prevention practice. Such an approach utilizes relevant behavior change theories and frameworks to guide program design and implementation, blending established research with innovative approaches for maximizing engagement and impact.

EVERFI has partnered with the Association for Accessible Medicines to give colleges and universities access to our online Prescription Drug Abuse Prevention course at no cost.

EVERFI's Prescription Drug Abuse Prevention course was developed in collaboration with leading professionals and researchers in the field. The course curriculum is informed by the same evidence-based strategies incorporated in the development of EVERFI's AlcoholEdu program, the most widely-used, proven-effective alcohol and other drug prevention program in the country.

Prescription Drug Abuse Prevention utilizes social norms theory to engage the healthy majority of students who model safe behaviors and challenge misperceptions about the prevalence and social acceptance of prescription drug misuse and abuse. Bystander intervention strategies are incorporated to help students recognize the signs of prescription drug misuse and abuse. This also builds self-efficacy to assist someone who may be struggling with such issues or could be at risk of an overdose.

Interactive content is designed to provide an inclusive experience that recognizes the unique needs and experiences of a diverse population of learners. Data from course surveys and assessments can help to identify ongoing focus areas and inform additional education and prevention strategies. In-course customizations direct learners to appropriate campus and community resources and policies.



## **Drug overdoses**

are the leading cause of accidental death in the United States.

# Young adults ages 18-25

have the highest rates of abuse of prescription opioids, stimulants and anti-anxiety medications.

#### About one in four

college-aged youth self-report having used these medications non-medically at least once.

# Non-medical use of

pain relievers is on the rise.

According to the latest research from the Center for Disease Control (CDC) and the Substance Abuse and Mental Health Services Administration (SAMSHA)

#### **Course Flow**



**Lesson 1**The Basics



Science of Addiction



Understanding Prescriptions



Safe Use



**Lesson 5**Refusal Skills



Lesson 6
Supporting
a Friend

### **Expert Advisors**



Thomas Fontana, LCMHC, LADC

BASICS Program Coordinator

University of Vermont



**Cynthia Kuhn, PhD**Professor of Pharmacology and Cancer Biology
Professor of Psychiatry and Behavioral Sciences

Duke University School of Medicine



**Thomas Hall, PhD**Director of Alcohol and Other Drug Programs,
Health Services
University of Central Florida

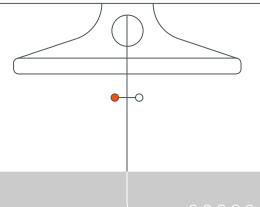


Wilkie Wilson, PhD
Research Professor of Prevention Science
Social Science Research Institute
Duke University

In addition to the educational coursework,
Prescription Drug Abuse Prevention includes
embedded attitudinal and behavioral surveys
designed to provide participating institutions a deep
level understanding of their student population.
Following the implementation of the program,
EVERFI will provide a comprehensive aggregatelevel Impact Report including a needs assessment as
well as the evaluative data to examine the impact in
support students to make healthier decisions.

For more information, contact Craig Noto at 781-315-6376 or noto@everfi.com.





**EVERFI** partners with organizations, institutions, and educators to revolutionize the way education is developed and delivered—using today's technology to connect learning to the real world and equip communities with the skills they need for success in the 21st century.

#### EVERFI

3299 K Street NW Washington DC, 20007 202-602-1295 www.everfi.com