

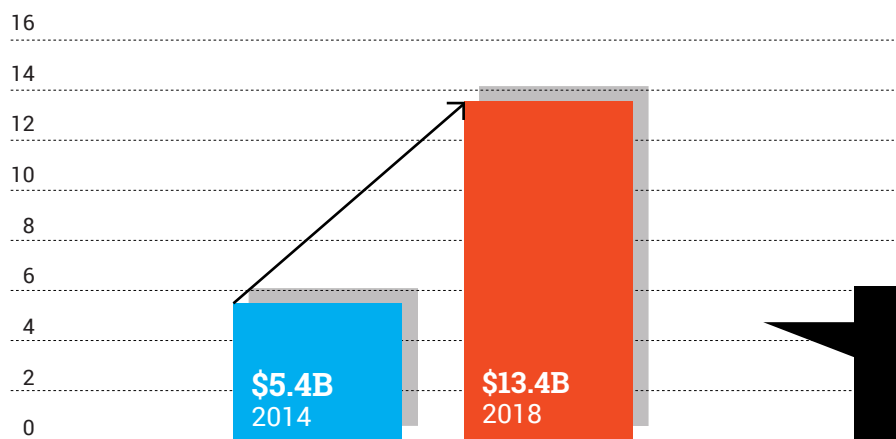
LOST Rx SAVINGS IN THE U.S.

# Patients Are Paying Too Much!



KEON TORRES  
ULCERATIVE COLITIS PATIENT

Savings not realized because generics are blocked



*Some brand manufacturers are abusing patient safety programs and driving up drug costs radically.*

Lost Rx savings in the U.S.:  
**\$13.4 billion**

Source: Unrealized Savings from the Misuse of REMS and Non-REMS Barriers, Alex Brill, September 2018



**250%**

Lost prescription drug savings have skyrocketed more than 250% from 2014 to 2018 because of certain brand company abuses.

**REMS Abuse:** When a brand pharmaceutical company acts to delay the entrance of more affordable competitors into the market.

The bipartisan **CREATES Act** is the **solution.**

The CREATES Act increases competition and enhances patient access to generics and biosimilars. This market-based solution ends abuse of FDA's safety program.

